



24 February 2021

To whom it may concern,

Re. Caernarfon Business Improvement District Ballot

A Business Improvement District (BID) is where local businesses lead and work together with partners to form a group to invest money and make improvements to an area. They are part of a legal framework. BIDs aim to improve a specific area such as town and city centres, by providing additional services above what is already available.

Welsh Government Deputy Minister for Housing and Local Government Hannah Blythyn MS said: “Business Improvement Districts have a key role to play in the recovery of our towns and city centres. I hope to see successful results for those approaching next term ballots and to continue working with them in the future.”

The Caernarfon BID ballot for the next five year term opened on 4th February and will close on 4th March. Supporting the BID, led by HWB Caernarfon, will see an investment of over £545,000 in the town. We urge Caernarfon to get behind the BID .

Further information about BIDs may be found here:

[Business Improvement Districts | GOV.WALES](#) ;

Yours sincerely,

Cllr Gareth Thomas, Cabinet Member Economic Development and Community ,
Gwynedd Council

Cllr William Tudor Owen, Mayor, Caernarfon Royal Town Council